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Pro football player makes all the plays with Siemens Aquaris®

After trying hearing aids that didn't fit his active lifestyle, pro football player Reed Doughty decided to go with Siemens Aquaris, a move that changed his life.

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For Reed Doughty, hearing loss runs in the family. "My grandmother was deaf, my three aunts are severely hearing impaired, and my father has a severe hearing loss," he says. "I found out at six years old that I also had hearing loss."

But Reed didn't let that slow him down. Drafted in the sixth round of the professional football draft in 2006, he fought his way into the starting lineup and was recently made Special Teams Captain. He coped with his hearing loss by reading lips and sometimes just withdrawing from conversations.

"It started to impact my relationships with family and friends," Reed says. "I was missing so much and I started to realize I really needed hearing aids."

One of the reasons he didn't wear hearing aids is that he couldn't sweat when he had them on because they could easily short out. Now that Reed has Siemens Aquaris™ waterproof, dustproof, and shock-resistant hearing aids, he's happy to share his success story. They're perfect for active lifestyles—and especially good for kids, teens, and athletes like himself.

"They make them small," he says. "You look at my Aquaris and you can't even tell I have them in. They enhance

your communication, your relationships, and help you do better in school. Because they're shock-resistant and waterproof, you can wear them while you're playing sports."

Reed considers hearing aids tools—just like glasses. "I think hearing aids can be cool," he says. "The Aquaris have been great. This year we were in training camp in high humidity and I was sweating. Normally I wouldn't be wearing my hearing aids because I'd be afraid of them shorting out."

Reed didn't miss a beat during the grueling football practices under the scorching Virginia sun. Even better, he learned all the plays quickly because he could hear everything perfectly.

Reed loves that he can pair his hearing aids with a two-ounce Siemens miniTek® to connect wirelessly with MP3 players, mobile phones, TVs and other Bluetooth® devices.

"I can listen to music," he says, "and then seamlessly take a phone call. It's a really great way to turn my hearing aids into a personal headset. The natural sound of the Aquaris has made a big difference."



"Regardless of how low or high I have the volume, no matter the social situation, I'm able to hear very naturally. Siemens Aquaris hearing aids have been life-transforming."

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