



# Hearing in stereo surround sound.

Carat binax hearing aids and easyTek™ help Terry Rapp hear what he's been missing.

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A few days after Terry Rapp first put on his Carat™ binax hearing aids, the 67-year-old retired family man and golf enthusiast from Phoenix re-discovered long-lost sounds that helped him enjoy life more than he had for a long time.

Originally believing his hearing loss to be minimal, Terry used to boost the volume on his smartphone. This helped him somewhat with phone conversations, but provided no help with personal interactions.

"When I retired, I found myself in new environments, talking with people I hadn't interacted with before. I didn't have the "clues" we use to supplement our hearing, such as subject matter or who was speaking," says Terry. "I think this change in my routine helped me realize that my hearing wasn't quite as strong as I thought it was."

Terry's wife arranged for him to see Tina Patton of Exceptional Hearing Care in Phoenix. A hearing exam revealed Terry had a moderate hearing loss, especially in the higher ranges. Patton recommended Siemens Carat binax hearing aids along with the easyTek™ wireless audio streamer.

"I use the easyTek now, with my smartphone, go hands-free, and no need to boost the volume. I can wirelessly stream shows I've recorded directly into my hearing aids—even while the TV is silent to the rest of the

house," says Terry. "It's really convenient and it helps me tune out background conversations if I'm really immersed in a program."

Terry uses the Siemens eCharger™ to easily recharge his hearing aids every night. "By doing that I always have the assurance of having at least a full day's hearing. I never worry about how old the batteries are, and the charger fits right into my routine."

His new hearing aids help at work, too. As a golf course marshal, Terry helps maintain the pace of play. He must also interact with guests, answering questions or responding to comments at any time, so sharp hearing is a must for good service. With binax technology, his Carat hearing aids automatically focus in on the person with whom he's interacting, while simultaneously suppressing background noise. On breezy days, the smart hearing aids filter out wind noises the instant they are detected.

But the most noticeable change for Terry has been more subtle. "The nuances of sound that I now hear is an unexpected benefit," said Terry. He likens his hearing experience to that of someone who gets glasses for the first time and sees that a tree is not just a green mass but a collection of individual leaves.

"I now hear different tones that complete and add color to the sounds around me. Sounds again have edges and a rich fullness I didn't realize I had missed hearing. I was never one to marvel at the difference between regular and stereo sound, but now there is definitely a difference. With these hearing aids, I'm not just hearing in stereo, I'm hearing in stereo surround sound."



Terry Rapp

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